MINEENTRA

MINING, ENGINEERING & TRANSPORT EXPO

2027

FACT SHEET

WHAT IS MINE ENTRA?

The 30th edition of Mine Entra represents a historic landmark in Zimbabwe's industrial narrative, marking three decades of evolution from a regional trade showcase into a premier global investment platform. This anniversary is a strategic signal of market stability and the sustained maturity of Zimbabwe's mining sector.

Organized by the Zimbabwe International Trade Fair (ZITF) Company—the nation's leading exhibition authority—at its premier 17-hectare Zimbabwe International Conference & Exhibition Smart City (ZICES) facility, this landmark edition signals a shift from raw mineral extraction toward future-ready, integrated value chains.

WHY TAKE PART IN MINE ENTRA 2027

LEARN

Exposure to innovative technological solutions—from AI in geosciences to advanced mineral processing— driving efficiency and safety.

GET DIRECT ACCESS

Direct access to legislative policymakers and macroeconomic incentives through the ZITF Company's institutional partnerships.

MEET

Direct contact with industry giants to learn from the operational experiences of sector leaders.

INTERACT

Peer-to-peer engagement with investors and financiers in environments tailored for capital-intensive discussions.

ENGAGE

Build long-term, value-adding relationships with potential clients and global suppliers.

PERSONALISED MATCH-MAKING

The dedicated Buyers' Lounges and curated B2B matching are not merely perks; they are precision tools designed to shorten the sales cycle by moving high-volume procurement discussions into private, decision-ready environments

NETWORK

Access 3,000+ global professionals and 300+ companies to tap into the African mining value chain.

TYPICAL EXHIBITORS

- **45%** MINING SUPPLIES
- **40%** SERVICE PROVIDERS
- **25%** ENGINEERING INDUSTRY
- **15%** TRANSPORT INDUSTRY

WHO ATTENDS MINE ENTRA

Government officials | Financiers | Bankers | Mining association members | Brokers | Consultants | Lawyers | Mining executives/ managers | Geological survey representatives | Analysts | Service-sector representatives | Mining media

MINE ENTRA 2026 STATS:

The 2026 performance data reflects an unprecedented with a 27.91% increase in exhibitors and a 100.45% rise in registered business visitors.

330 Total Exhibitors
(296 Local / 34 Foreign. 27.91% YoY increase).

8,860 sqm
Space Utilization.

6,725 Business Visitors
A massive 100.45% increase in audience engagement and brand reach.

68 New Companies
47% were international; proving Mine Entra as the preferred Mining gateway.

Smoothly Register on our App!

or visit zitfevents.com for more information

THE VALUE OF INTERNATIONAL PARTICIPATION

In an era of rapid technological evolution, Mine Entra acts as a "Strategic Bridge," connecting Zimbabwe's mineral-rich potential with global industrial excellence. By facilitating synergy between local resources and international expertise, the exhibition modernises the regional supply chain and secures the future of mining in Africa.

CORE VALUE PILLARS:

TECHNOLOGY TRANSFER:

Participation from 54 foreign companies anchors the capital-intensive projects required for long-term growth, particularly in strategic sub-sectors like lithium and platinum.

CROSS-BORDER TRADE:

International exhibitors, who accounted for 47% of all new participants in the 2026 cycle, are the primary conduits for modernisation, introducing world-class automation, ICT solutions, and specialized heavy engineering.

INVESTMENT FLOW

With delegates representing 11 international markets, the exhibition serves as the regional hub for supply chain integration. Participating markets include Botswana, China, India, Malawi, Mauritius, the Philippines, South Africa, Türkiye, the United Kingdom, USA, and Zambia.

INTERNATIONAL MARKETS

Afghanistan, Angola, Antigua & Barbuda, Argentina, Austria, Azerbaijan, Bahamas, Bahrain, Bangladesh, Barbados, Belize, Benin, Botswana, Chile, China, Democratic Republic of Congo (DRC), France, India, Japan, Kenya, Kiribati, Malawi, Nepal, Philippines, Mauritius, Qatar, Slovenia, South Africa, South Sudan, Sweden, Switzerland, Tanzania, Turkey, U.A.E., U.K., U.S.A., Yemen, Zambia

CONCURRENT EVENTS

The 2027 symposia program is structured into concurrent tracks to align national mining policy with corporate action, moving the sector "beyond raw extraction" toward beneficiation and value addition.

MAIN CONFERENCE

Official Opening by State leadership; policy presentations on value chain integration.

BUYERS' PROGRAMME

Dedicated networking sessions in the Buyers' Lounge for high- volume procurement.

WELCOME COCKTAIL

Opening platform for 500+ attendees to initiate deal-making.

CHARITY GOLF CHALLENGE

High-level social networking at the Bulawayo Golf Club (95+ players).

SECURE YOUR SPOT TODAY:

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About the Venue

The Zimbabwe International Conference & Exhibition Smart City (ZICES) is a modern, purpose-built facility that boasts six fully equipped and serviced exhibition halls, hundreds of individual pavilions and open-air sites as well as an Olympic-sized sports arena. The exhibition center is adaptable to a variety of uses depending on the size and purpose of the event.

About the Organisers

The Zimbabwe International Trade Fair (ZITF) Company is the leading international exhibition organiser in the country. Our exhibitions and events are the first place where industry trends, ideas and innovative products are unveiled. We bring together a diverse audience to promote trade and investment in the country. As part of our portfolio, we also offer stand building, printing, events catering, venue hire and business consultancy services.

Zimbabwe International Conference & Exhibition Smart City
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