

LIVESTOCK CONFERENCE

20-21 MARCH 2025

TRANSFORMING LIVESTOCK FUTURES:
STRATEGIES FOR RESILIENCE AND PROSPERITY



FACT SHEET

The **Livestock Conference** In collaboration with the
Ministry of Lands, Agriculture, Fisheries, Water and Rural Development



INTRODUCTION

The Livestock Conference, hosted by the ZITF Company, is a dynamic platform championing growth, innovation, and sustainability in Zimbabwe's livestock sector—a key pillar of **the agricultural economy that supports 70% of the rural population.**

The 2025 edition, themed "**Transforming Livestock Futures: Strategies for Resilience and Prosperity**," will focus on boosting productivity, enhancing climate resilience, and fostering sustainable growth.

By bringing together farmers, suppliers, and policymakers, the conference will drive collaboration, showcase cutting-edge solutions, and shape strategies to ensure the sector's long-term success.

WHY PARTICIPATE

G

GAIN

insights into the future of livestock farming in Zimbabwe and beyond

R

RECONNECT

with experts, policymakers, and agribusiness leaders.

O

Optimise

productivity with innovative solutions and strategies

W

Workshop

ideas through interactive discussions and panels.

T

Tap

into funding opportunities, partnerships, and market linkages.

H

Highlight

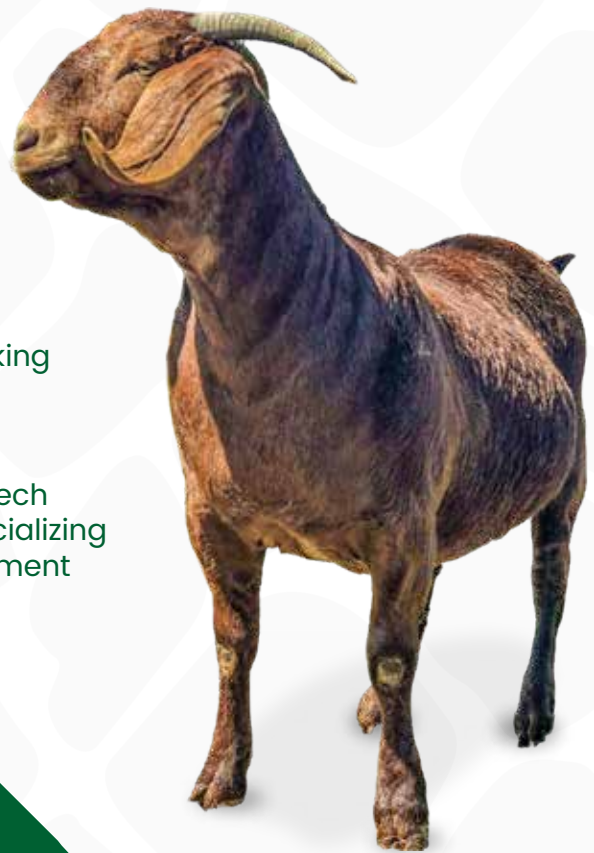
your products, services, or research through exhibitions.



WHO SHOULD ATTEND?

The conference is open, but not limited to:

- 👂 **Government officials & policymakers** – from Agriculture, Environment, Industry, and Finance.
- 👂 **Farmers and livestock producers** – Smallholder, commercial, and emerging farmers.
- 👂 **Veterinary professionals & animal health experts** – Ministry representatives from Agriculture, Environment, Industry, and Finance.
- 👂 **Industry players** – Agribusinesses, abattoir operators, feed manufacturers, and equipment suppliers.
- 👂 **Investors and financial institutions** – Banks, development finance institutions, and funding partners.
- 👂 **Academia and researchers** – Universities, agricultural colleges, and research institutions.
- 👂 **Non-governmental organisations & development partners** – Stakeholders working in food security, rural development, and climate resilience.
- 👂 **Technology and Innovation Experts** – Tech companies, app developers, and innovators specializing in agricultural technology and livestock management solutions.



Strategic Partnership Opportunities

Unlock unparalleled opportunities to elevate your brand and influence the future of the livestock sector! This event serves as a premier platform for businesses, organisations, and investors to:

SHOWCASE – your brand to key industry stakeholders.

FORGE – impactful strategic partnerships with strategic & influential players.

ENGAGE – directly with decision-makers shaping the Livestock sector's future.

As a sponsor, you'll gain exclusive access to a highly targeted audience, positioning your brand as a leader in innovation, growth, and sustainability within the livestock industry. Stand out in this dynamic, evolving market and demonstrate your commitment to driving progress in the sector.

Exciting sponsorship opportunities await!

Email: livestock@zitf.co.zw to learn more.

HOW TO PARTICIPATE

AS A CONFERENCE DELEGATE

Join the conversation shaping the future of livestock farming! Participate in critical discussions on the following

-  Building Climate Resilience in Livestock Farming Practices
-  Harnessing Technological Innovations for Sustainable Growth
-  Enhancing Eco-Friendly practices for the Livestock sector
-  Expanding Market Development and Global Trade Opportunities
-  Capacity Building and Knowledge Exchange Opportunities

Be part of these transformative dialogues and contribute to the growth and sustainability of the livestock sector.

To register your interest : Contact Nonhlanhla Sayi
Email: livestock@zitf.co.zw | Call: +263 784 046 431

AS AN EXHIBITOR

Showcase your innovations, products, and services across the livestock value chain. This is your opportunity to connect with key stakeholders and expand your reach in the industry. Exhibit solutions in areas such as:

Animal Health and Veterinary Products – Vaccines, medications, diagnostic tools, and veterinary equipment.

Feed and Nutrition Solutions – Animal feed, supplements, and advanced nutrition options.

Farming Equipment and Technology – Tools, machinery, and precision farming technologies.

Sustainable Farming Solutions – Waste management systems and carbon footprint reduction innovations.

Market and Trade Services – Branding, trade facilitation, and market access solutions.

To register your interest as an exhibitor : Contact
Edmund | Email: sales2@zitf.co.zw - Call: +263 788 064 844
Watson | Email: sales4@zitf.co.zw - Call: +263 788 168 700





About the Organisers

The Zimbabwe International Trade Fair Company (ZITF Company) is the leading international exhibition organiser in the country. Our exhibitions and events are the first place where industry trends, ideas and innovative products are unveiled. We bring together a diverse audience to promote trade and investment in the country. As part of our portfolio, we also offer stand building, venue and business consultancy services

About the Venue

The Zimbabwe International Exhibition Centre is a modern, purpose-built facility that boasts six fully equipped and serviced exhibition halls, hundreds of individual pavilions and open-air sites as well as an Olympic sized sports arena. The exhibition centre is adaptable to a variety of uses depending on the size and purpose of your event.

To enquire or book a venue: email us on salesbyo@zitf.co.zw

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