

JULY 17 - 19

MINEENTRA 2024

MINING, ENGINEERING & TRANSPORT EXPO

FACT SHEET



ZIMBABWE INTERNATIONAL EXHIBITION CENTRE

What is Mine Entra

Mine Entra is the most respected and professional mining expo in Zimbabwe, and one of the largest in the Southern African region, and as such offers a unique chance to spotlight your productivity solutions and efficient services to an interested and, captive audience.

Having run for 26 non-consecutive editions, the expo has built a solid reputation of providing an integral business and networking platform. Known for its ability to bring together the 'who is who' of the relevant sectors, the objective of the expo is to serve the marketing needs of exhibitors and visitors alike.

The expo is organised and hosted by the Zimbabwe International Trade Fair Company, the largest organiser of International exhibitions in Zimbabwe; owners of a 27-hectare, fully equipped and professionally staffed exhibition centre. Located in Bulawayo, Zimbabwe's industrial capital and second largest city, the ZIEC is the largest international exhibition facility in the country.



Why take part in Mine Entra?



Network with more than **3,000+ global professionals** all with a vested interest in the African Mining value chain and participate in discussions with representatives from more than 300 local and international companies both on and off the exhibition floor.



Interact with dozens of speakers, and **hundreds of fellow investors, financiers and other mining stakeholders** at the high-level industry driven conference.



Have **face-to-face contact with industry giants**, where you can learn from the experiences of industry leaders.



Learn about the latest developments in mining worldwide and **acquire innovative technological solutions that can improve efficiency and safety.**



Network with potential clients, suppliers and business partners and establish long lasting, **value-adding contacts and relationships.**



Meet with legislative policy makers and discuss pertinent macro-economic issues such as **investment opportunities and incentives.**



Take advantage of our **personalised match-making service** and maximise on the networking opportunities presented by the premier mining, engineering and transport expo in Zimbabwe.



Who Exhibits at Mine Entra?

The Mine Entra exhibitor profile encompasses the length and breadth of the mining value chain including; geological survey, exploration development, mining investment and financing, smelting and processing techniques and equipment, mining services and much more.

Exhibitor Statistics

	2023	2022	2019	2018
Area Occupied	6,544m ²	6,125m ²	5,175m ²	7,280m ²
Net Area available for Sale	6,970m ²	6,328m ²	5,747m ²	8,080m ²
% of Space Occupied	93.88%	96.79%	90.05%	90.10%
% Increase over prior year	6.09%	18.36%	28.91%	64.93%



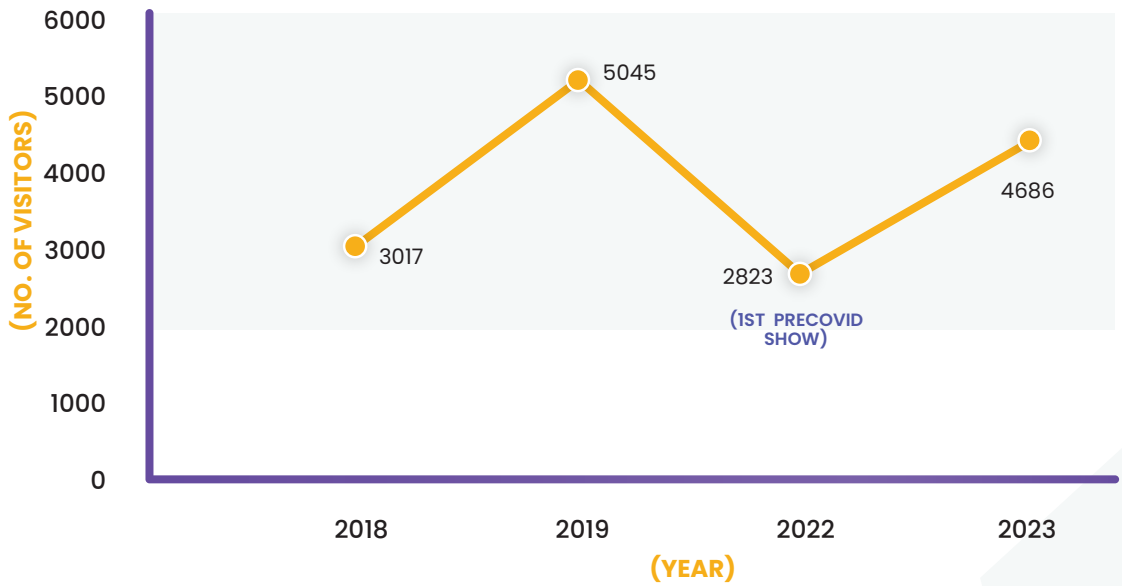
Who attends Mine Entra

90% of all visitors are executive to middle level decision makers of mining houses and industrial enterprises, heads of representative offices of international companies, chief engineers, technologists, geologists, surveyors, marketing specialists, suppliers, distributors of materials and equipment, and others, including:

Government officials | Financiers | Bankers | Mining association members Brokers | Consultants
Lawyers | Mining executives/managers | Geological survey representatives | Analysts
Service-sector representatives | Mining media.

To enjoy **FREE** entry as a visitor, pre-register via our website: www.zitf.co.zw

Mine Entra Visitor Statistics



International Participation

Over the past 5 years, Mine Entra has had representation from the following countries:

	Armenia		Mozambique
	Australia		Netherlands
	Belarus		Niue
	Belgium		South Africa
	Botswana		Tanzania
	Brazil		United Kingdom
	China		United States of America
	Guatemala		United Arab Emirates
	India		Yemen
	Japan		Zambia
	Kenya		

To book a stand contact

Mr Capson Dobola: coordinator2@zitf.co.zw | +263 712 381 441 OR Mr Admire Nyamande: sales@zitf.co.zw | +263 783 100 539



About the Venue

The Zimbabwe International Exhibition Centre is a modern, purpose-built facility that boasts six fully equipped and serviced exhibition halls, hundreds of individual pavilions and open-air sites as well as an Olympic sized sports arena. The exhibition centre is adaptable to a variety of uses depending on the size and purpose of your event.

To enquire or book a venue: email us on zitfmktg@zitf.co.zw

About the Organisers

The Zimbabwe International Trade Fair Company (ZITF Company) is the leading international exhibition organiser in the country. Our exhibitions and events are the first place where industry trends, ideas and innovative products are unveiled. We bring together a diverse audience to promote trade and investment in the country. As part of our portfolio, we also offer stand building, venue and business consultancy services.

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