

MINEENTRA 2023

MINING, ENGINEERING & TRANSPORT EXPO

Accelerating Economic Transformation through Mineral Beneficiation



POST SHOW REPORT

1. INTRODUCTION

The 26th edition of Mine Entra 2023 ran from 1-3 November under the theme *“Accelerating Economic Transformation through Mineral Beneficiation.”* Through the exhibition showcase and the ensuing discourse, participants explored the boundless potential of the mining industry to transform not only the Zimbabwean economy but also the lives of those who depend on its riches: the people of Zimbabwe. This year’s event also provided a unique platform to spotlight the mining value chain’s contribution to the country’s economic development.

The expo once again attracted local and international players from the mining, engineering, and transport industries. The show was officially opened by the Head of State and Government, His Excellency President Emmerson Dambudzo Mnangagwa. This, once more, bears testament to the important role and relevance of the platform in facilitating mining industry dialogue.

2. PERFORMANCE HIGHLIGHTS

2.1 Exhibition Space Uptake

The sector-specific expo closed at **6,544 square metres** of space uptake representing **93.88% of available space** (6,770m²). This figure represents a 6.9% increase in space occupancy over last year (6,125sqm occupied in 2022).

	Space Available for sale (in sqm)	Space Reserved (in sqm)	Capacity (in %)
External sites	3 000	2 994	99.78
Hall 3	500	369	73.80
Hall 4	3 270	3 081	94.22
Catering	200	100	100.00
TOTAL	6 970	6 544	93.88

The exhibition occupied **6 544sqm** compared with the 2022 edition’s **6 125m²**.

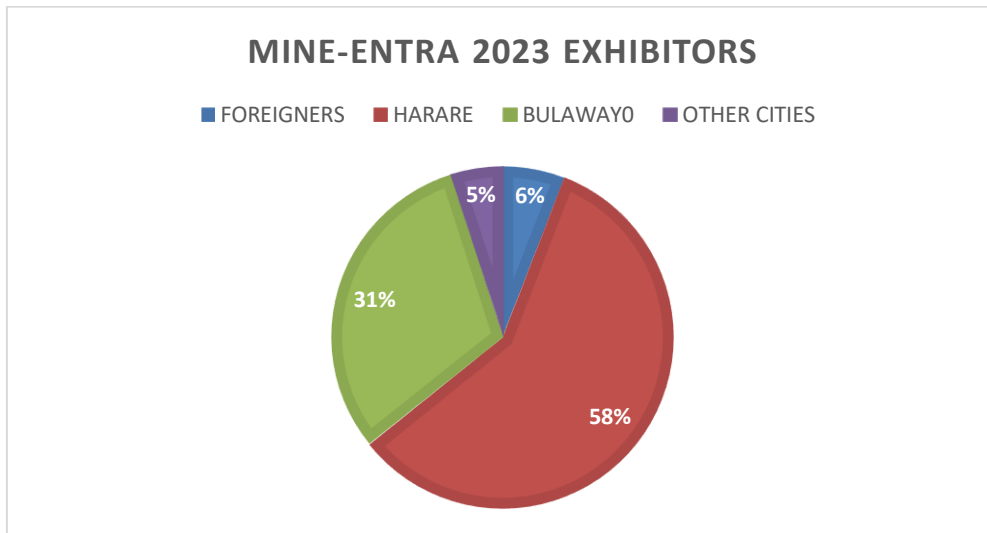
2.2 Exhibitor Profile and Statistics

204 companies exhibited compared with the 2022 edition’s **201**. Of these, 12 were foreign exhibitors representing 3 countries namely South Africa, China, and Tanzania.

Foreign Direct Exhibitors	8
Local Direct Exhibitors	166
TOTAL - DIRECT EXHIBITORS	159
Indirect Foreign Exhibitors	4
Indirect Local Exhibitors	26
GRAND TOTAL	204

2.3 Local exhibitors’ Regional Split

In terms of local participation, 58% of exhibitors came from Harare while 31% came from Bulawayo and the remainder from other cities.



22% of the participants were new exhibitors, the majority coming from Harare.

2.4 International Component

International exhibitors came from The People’s Republic of China, South Africa and Tanzania. In addition, most of the Zimbabwean companies exhibiting represented foreign principals and brands.

The direct and indirect foreign exhibitors are tabled below:

	Company	Country	Products and Services
1.	Fire Dust Control Africa (Pty) Ltd.	South Africa	Mining, Building, Construction and Engineering products
2.	GKD Africa (Pty) Ltd.	South Africa	Bearings & Maintenance Equipment; Belts/ Beltings; Conveyors; Engineering Equipment & Accessories; Filtration/ Screening & Equipment; Gravity Concentrators; Mining Equipment/ Spares; Mineral/ Mineral Processing Equipment; Water Engineering & Equipment
3.	GNK Valves (Pvt) Ltd.	South Africa	Valves
4.	NMS Africa (Pty) Ltd.	South Africa	
5.	BSSC Radiators (Pty) Ltd.	China	Stampmill/Crushing/Grinding Machinery/Ball Mills & Spares; Pumps/Pipes/Gland Packing; Gravity Concentrators; Screens/Screening; Survey Equipment; Rubber Products; Underground Survey Equipment
6.	BSSC Radiators (Pty) Ltd.	South Africa	Heat Exchangers; Radiators
7.	West Rand Engineering (PTY) Ltd.	South Africa	Couplings; Drilling Equipment/ Machinery & Accessories; Engineering Equipment & Accessories; Hoses/ Hosing/ Boreline & Accessories; Mining Equipment/ Spares - PVC Mining Hoses

8.	Tanzania Ports Authority	Tanzania	Transport; Port Operations; Exports/Imports
9.	Barloworld S.A (Barloworld Equipment Zim)	South Africa	Equipment
10.	CAT (Barloworld Equip)	South Africa	Equipment
11.	Sew-Eurodrive (HPC Africa (Pvt) Ltd.)	South Africa	Geared Motors & Gearboxes & Electric Motors
12.	Metso Corporation (AGES)	South Africa	Chains, Pulleys

2.5 Product Mix and Sector Representation

The product mix was varied including engineering equipment, fittings, and accessories; building and construction; chemicals; education and training; hydraulic and lifting equipment; trenching equipment, mining seismology; transport, signage and labelling equipment, protective wear and insurance and banking services, among others.

3 VISITOR PROFILE AND STATISTICS

4,686 business visitors were admitted into the exhibition centre. Business visitors included mainly executives from the mining industry, industrial enterprises, banking and finance, buyers and executives, service sector representatives, distributors of materials and equipment, as well as government officials among other professionals with an interest in the mining value chain. Match-making meetings took place between exhibitors and buyers on the exhibition stands as well as in dedicated facilities in the hall.

4 CONCURRENT EVENTS

Thematic focus areas for both the exhibition and concurrent knowledge-sharing platforms included technological advances in mining, latest innovations in machinery and equipment as well as transition to new energy sources and critical minerals such as lithium.

The event programme was structured to promote onsite connections through several networking and knowledge-sharing platforms which were well attended.

4.1 Lithium and Battery Minerals Conference

The first day of the show saw the hosting of the Lithium and Battery Minerals Conference (organised by the Zimbabwe School of Mines) which attracted over 150 participants.

On the back of the largest discovery of a rich lithium resource, the meeting underscored the need for the mining industry to transition from mechanisation to automation and

digitalisation whilst simultaneously investing in reskilling the mining workforce to ensure that it remains relevant in the mines of tomorrow.

4.2 Mining Industry Suppliers Conference

This conference which also ran parallel the main exhibition, saw over 100 participants taking part. It was highlighted that innovation and collaboration are key to sustainable mining Industry.

The meeting further noted that of the US 5.6 billion revenue generated by the mining industry in 2022, approximately US2 billion was spent on suppliers. Additionally, through energetic discourse, mineral producers and the suppliers who service them were able to find common ground on issues such as supply development, local content and linkages enhancement.

4.3 Mine Entra Conference and Official Opening Ceremony

This was the highlight of the 3-day exhibition which drew 313 delegates. Of note, was the commitment by the government to optimize the mining industry's value chain through continuous assessment of the policy environment. This is meant to facilitate expansion of the scope and capacities of the industry. His Excellency, the President Dr. E.D Mnangagwa was the Guest of Honour.

4.4 State of Mining Industry report

The 3rd of November saw industry stakeholders meet to unpack the State of Mining Industry report. Among other issues, the report projected an increase in capacity utilisation and growth in mining sector employment while flagging current electricity generation capacity limitations as a risk to production that needed to be addressed as a matter of urgency.

4.5 The Small Scale and Artisanal Miners Conference

This took place in the afternoon of 3 November. The meeting, attended by just under 100 industry players, sought to amplify the voices of small-scale miners and lobby for a policy framework that is friendly to their needs. Additionally, the ASM discussed and committed to practicing environmentally responsible mining practices.

4.6 Mine Entra Charity Golf Challenge

The 3rd edition of the Mine Entra Charity Golf Challenge also took place today at the Bulawayo Country Club. 40 players had an opportunity to network and seal deals over a nice game of golf on the green.

5 MEDIA COVERAGE

The event enjoyed good publicity across most of the local mainstream media houses with no adverse media reports published pre, during and post show. There was extensive coverage of the exhibition and its concurrent events in local and international markets through radio, television, newspaper and dedicated mining publications.

The following media houses/publications carried Mine Entra 2023 stories both pre-, during and post-show:

- TV & Radio Stations – ZTV, SFM, Star FM, Classic 263, Khulumani FM, National FM, SkyzMetro, ZiFM, YAFM and VOA,
- Newspapers - Herald, The Standard, Sunday Mail, Sunday News, Newsday, Chronicle, the Zimbabwe Independent and Financial Gazette
- Online – Business Times, Byo24, Creamer Media Engineering News, New Zimbabwe, VOA Ndebele
- Industry magazines such as Mining Index, Mining Weekly and Mining Zimbabwe also carried Mine Entra stories. Internationally the event appeared in publications such as the Skillings Mining Review, Shafqna, BNN Africa (Nigeria) and Ground News.

6 APPRECIATION

The company sincerely thanks the Mine Entra Working Committee as well as the following sponsors and partners who contributed to making Mine Entra 2023 a success: Ministry of Mines and Mining Development, Chamber of Mines of Zimbabwe, Dandemutande, Heights Event Management Services, Hitbay, Fidelity Gold Refinery, Minerva, Petrotrade, Phiri Event Solutions, Sound Kulcha, Teecherz Furnishers, Topline Research Solutions, Tsebo, ZIMRA, ZINARA, Zimbabwe School of Mines,

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