

NOVEMBER 1 - 3  
**MINE**ENTRA 2023  
MINING, ENGINEERING & TRANSPORT EXPO

# Accelerating Economic Transformation through Mineral Beneficiation



ZIMBABWE INTERNATIONAL EXHIBITION CENTRE

ZITF  
BULAWAYO  
www.zitf.co.zw

# Accelerating Economic Transformation through Mineral Beneficiation



The world is rapidly becoming modernized, with technological advancements, globalization, and increased access to education and information transforming the way we live our lives and conduct economic activities. Furthermore, technological advancements have made it possible to automate and streamline products and services of higher quality, making life simpler while bringing with it an array of new opportunities and possibilities, even in the mining industry.

The 26<sup>th</sup> edition of Mine Entra will highlight these possibilities while continuing the legacy of delivering a point of interaction for industry players looking to find business development and investment opportunities, increase brand awareness and forge new partnerships among other strategic objectives.

Held under the theme “Accelerating Economic Transformation through Mineral Beneficiation”, the expo will also serve as a key platform for high-level conversations towards improving the mining landscape in Zimbabwe. The theme calls on industry stakeholders to embrace technology and innovation in their mining processes, bearing in mind the importance of mineral beneficiation for Zimbabwe as a developing country. Innovative mineral beneficiation has the potential to transform the economy through job creation, higher mining industry profitability as well as an increase in direct foreign investment, all in line with the National Development Strategy (NDS1) which is integral in the pursuit of the attainment of Vision 2030.

Ready to fulfill your role in transforming the Zimbabwean economy through the country's vast natural resources? Mine Entra 2023 is the perfect platform for you!



**2022 Show Stats**

**Visitors**  
+3200 visitors,  
19 countries

## Exhibitor Profile

**A** Abrasives  
Automotive engineering  
Adhesives  
Agricultural products  
Allied products  
Axles

**B** Belts(conveyor, fan, vee)  
Bearings  
Bolts

**C** Castings  
Charcoal  
Chemicals  
Clothing(protective, reflective)  
Coal  
Coco pans  
Conditioners  
Construction Equipment  
Conveyor tracking system

**D** Domestic products

**E** Earthmoving equipment  
Electrical equipment  
Engineering products

**F** Fasteners  
Financial Services  
Firefighting equipment  
First aid training/SHEQ  
Footwear  
Fuses

**G** Haulage  
Hoses

**I** Iron ware

**M** Machine Parts  
Mechanical products  
Motors  
Mould nails

**P** Pads  
Pipe fittings  
Piping  
Protective equipment  
Pump spares

**R** Radiators  
Radio Systems  
Roof support systems

**S** Safety equipment  
Seals  
Security systems  
Software  
Spares  
Switchgear

**T** Transformers  
Tubes  
Tyres

**V** Valves  
Vibrators

**W** Welding machines  
Wheel drums  
Winding coils

## How to Exhibit

Our sales team is on standby to tailor make a package best suited for your brand!  
Email [coordinator2@zitf.co.zw](mailto:coordinator2@zitf.co.zw) or [sales@zitf.co.zw](mailto:sales@zitf.co.zw) to book your stand now!

After selecting your package, confirm your booking and make your payment in order to secure it.

Our in-house teams of expert stand designers is there to assist you should you wish to further customise your package.

## Expo Diary

- 01** Mine Entra Exhibition  
Lithium and Battery Minerals Conference  
Mining Industry Suppliers Forum
- 02** Mine Entra 2023 Conference & Official Opening  
Mine Entra Exhibition  
Mine Entra Exhibitors Cocktail
- 03** Small Scale & Artisanal Miners Conference  
Mine Entra Exhibition

## Visitor Profile

**Mine Entra attracts visitors from industry as well as from the public and private sectors, including but not limited to:**

CEOs / General managers in Construction Equipment / Machinery Supply, Construction Project Managers, Distributors, Dealers, Importers, Engineers, Exporters of Mining Machinery & Equipment, Environmental Protection Personnel, Financial Institutions, Government Representatives and Industry Institutions, IT and Communication Solution Providers, Materials Handling / Transport / Distribution / Storage, Metallurgists, Mining Machinery suppliers, Mine Operators, Mineral Processing Companies, Quality Surveyors, Service Companies, Utilities and Power (Distribution and Generation) and all other interested stakeholders.

## 2022 Show Stats

### Exhibitors

211 exhibitors,  
+5200 sqm,  
6 countries

## How to Visit

Register online for free before 30 October 2023 at [www.zitf.co.zw](http://www.zitf.co.zw)

If you have received a business invitation ticket from an exhibitor, simply complete your details on the ticket and present at the gate upon entry

Tickets are available at the gate for those who have not registered online.

*NB: For security reasons, visitor badges are non-transferable. Visitors may be asked by security personnel to present proof of identification before entry to the exhibition.*

## Concurrent Events

### Mine Entra Conference

Internationally acclaimed mining experts will be invited to speak on issues pertinent to the industry, particularly self-sponsored organisations that wish to offer solutions on challenges currently being faced in the sector.

To book your seat email: [ibc@zitf.co.zw](mailto:ibc@zitf.co.zw)

### Mine Entra Charity Golf Challenge

Wind off the week with a networking opportunity that champions a worthy cause at the Mine Entra Charity Golf Challenge

To book your seat email: [golf@zitf.co.zw](mailto:golf@zitf.co.zw)

### Small Scale Miners Conference

Stakeholders in the Artisanal and small-scale mining sector will also get the opportunity to interrogate legislation that effects players towards developing and maximizing the contributions of small-scale miners. To book your seat email: [zimbabweminersfederation@gmail.com](mailto:zimbabweminersfederation@gmail.com)



### Advertising your products & services through our:

- Website and social media pages
- Exhibition hall signage
- Conference and Golf Tournament functions
- Outdoor media
- Catalogue & Bulletin Publications

Contact [marketing@zitf.co.zw](mailto:marketing@zitf.co.zw) to book your advertising space.

### Sponsor the following during concurrent events to enjoy brand visibility benefits:

- Corporate wear
- Delegate bags and goodies
- Lanyards
- Tickets & Badges
- Wi-Fi and Connectivity
- Refreshments for exhibitor lounges

Contact [zitfmktg@zitf.co.zw](mailto:zitfmktg@zitf.co.zw) for more information.

### Partner with us by providing:

- Print, electronic & online media
- Excursions & city tours
- Entertainment
- Shuttle & Transport Services
- Accommodation

Contact [marketing@zitf.co.zw](mailto:marketing@zitf.co.zw) for more information

## Other Services

### Exhibitor Lounges

5 out of the 6 halls have exhibitor lounges which provide a quiet area to get away from the hustle and bustle of the expo. Teas and coffees are provided in a clean and comfortable environment. Sponsorship opportunities are available; you can sponsor refreshments, Wi-Fi and have your branding displayed in strategic positions in the room.

For more information contact us on: [marketing@zitf.co.zw](mailto:marketing@zitf.co.zw)

### Networking Zones

These are dotted around the exhibition halls, providing the perfect place for you to rest between stand visits as well as providing a place for you to engage in meaningful business exchange.

### Venue hire

If you would like to host a cocktail, conference, product launch, workshop or any other corporate function on the sidelines of ZITF 2023, please do not hesitate to contact us on: [salesbyo@zitf.co.zw](mailto:salesbyo@zitf.co.zw)



### The Zimbabwe International Trade Fair Company

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### Partners



Ministry of Mines  
& Mining Development



THE CHAMBER OF MINES  
OF ZIMBABWE



ZIMBABWE SCHOOL OF MINES