

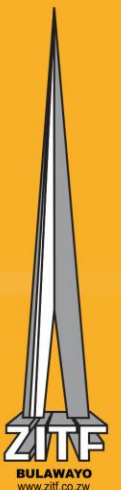
# MINEENTRA 2022

MINING, ENGINEERING & TRANSPORT EXPO



## POST SHOW REPORT

ZIMBABWE INTERNATIONAL TRADE FAIR COMPANY





## 1. Introduction

The 25<sup>th</sup> edition of Mine Entra 2022 ran from 20-22 July 2022 under the theme **“Explore. Extract. Expand – Towards Sustainable Mining Value Chains.”**. This year marks the Silver Jubilee edition of the Mining, Engineering and Transport expo which was conceived in 1996. This is a remarkable milestone for the ZITF Company which has successfully hosted the expo for 24 years. The sector-specific expo, which closed at **96.15%** capacity of the space made available for sale, once again attracted local and international players from the mining, engineering and transport industries.

## 2. Exhibitor Profile and Statistics

**202** companies exhibited compared with the 2019 edition’s **211**. Of these, 4 were direct exhibitors whilst 7 were indirect foreign exhibitors coming from China, South Africa, Malawi and India.

### 2.1 Exhibitor Distribution

Foreign Direct Exhibitors	4
Local Direct Exhibitors	154
<b>TOTAL - DIRECT EXHIBITORS</b>	<b>158</b>
Indirect Foreign Exhibitors	7
Indirect Local Exhibitors	37
<b>GRAND TOTAL</b>	<b>202</b>

### 2.2 Local exhibitors’ Regional Split

Harare and Bulawayo provided the bulk local exhibitors. As demonstrated in Figure 1 below, 56% were Harare-based, 23% were from Bulawayo and the balance came from other cities around the country.



16% of the participants were new exhibitors, the majority coming from Harare.

**2.3 Product Mix and Sector Representation**

The product mix was varied including engineering equipment, fittings and accessories; building and construction; chemicals; education and training; hydraulic and lifting equipment; trenching equipment, mining seismology; transport, signage and labelling equipment, protective wear and insurance and banking services, among others.

**2.4 Space Occupied**

	Space Available for sale	Space Reserved	Capacity
<b>External sites</b>	2 000	1 912	95.58
<b>Hall 4</b>	3 270	3 137	95.93
<b>Hall 5</b>	600	576	96.00
<b>Catering</b>	500	500	100.00
<b>TOTAL</b>	<b>6 328</b>	<b>6 125</b>	<b>96.15</b>

The exhibition occupied **6 125m<sup>2</sup>** compared with the 2019 edition's **5,175m<sup>2</sup>**.

**3. Visitor Profile and Statistics**

2823 business visitors were admitted into the exhibition centre.

Business visitors included mainly executives from industrial enterprises, banking and finance, mining managers, buyers and executives, service sector representatives, distributors of





materials and equipment, as well as government officials among other professionals with an interest in the mining value chain.

Match-making meetings took place between exhibitors and buyers on the exhibition stands as well as in dedicated facilities in the hall.

#### 4. International Component

International exhibitors came from The People’s Republic of China, South Korea, South Africa, Malawi and India. In addition, the majority of the Zimbabwean companies exhibiting represented foreign principals and brands.

The direct and indirect foreign exhibitors are tabled below:

	<b>Company</b>	<b>Country</b>	<b>Products and Services</b>
1.	Shandong Xinhai Mining Technology & Equipment Inc.	China	Mining Equipment/Spares; Screens/Screening; Stampmill/Crushing/Grinding Machinery/Ball Mills & Spares
2.	Barloworld Equipment (Pty) Ltd.	South Africa	Earth Moving Machinery / Equipment & Spares; Generators
3.	Ellie Resources (Pvt) Ltd	South Africa	Lubricants & Equipment; Oils/Equipment/Systems
4.	Platoon Lubricants (Pty) Ltd.	South Africa	Lubricants & Equipment; Oils/Equipment/Systems
5.	Blueshift Malawi (Hilmax)	Malawi	Compressors/Accessories; Conveyors; Drilling Equipment; Engineering Equipment & Accessories;
6.	Blueshift South Africa (Hilmax)	South Africa	Adhesives; Agitators / Agitator Blades; Automated Systems; Boilers/Spares; Pneumatics;
7.	Hilmax South Africa (Hilmax)	South Africa	Fasteners; Filtration/Screening & Equipment;
8.	Elecon India (Hilmax)	India	Services; Industrial Equipment & Solutions; Pneumatics
9.	Neptun South Africa (Medent)	South Africa	Industrial Equipment & Solutions;



<b>10.</b>	Shield Chemicals (Pty) Ltd. (Platoon Lubricants)	South Africa	Power Tools & Equipment; Protective Clothing;
<b>11.</b>	3M South Africa (Medent)	South Africa	Lubricants & Equipment; Oils/Equipment/Systems

--	--	--	--

**5. Concurrent Events**

**5.1 Welcome Cocktail**

- On Wednesday 20 July, the Mine Entra 2022 Welcome Cocktail was held in honour of exhibitors who are participating in this years’ expo and to mark the Silver Jubilee edition of the Mine Entra expo.

**5.2 Mine Entra Conference and Official Opening Ceremony**

- Running concurrently with the exhibition, Thursday 21 July was the Mine Entra Conference and Official Opening Ceremony. The President of the Republic of Zimbabwe, His Excellency Dr. E.D. Mnangagwa was the Guest of Honour who officially opened the expo. During his keynote address, President Mnangagwa emphasized the need to for concerted effort in order to achieve the mining industry’s annual production target of USD12billion by 2023. He highlighted that in 2021 the industry generated US\$5,2 billion from US\$2,9 billion in 2017. Citing a number of other flagship projects that the government was spearheading resulting in expansion of the mining industry, he urged service providers and suppliers to take advantage of increasing opportunities as the sector was importing almost 80% of its estimated US2.4 billion annual order book which contributes to annual trade deficit.
- In his mining sector update, The Minister of Mines and Mining Development, Hon. Winston Chitando spoke on his Ministry’s key achievements and assured the conference delegates that all the goals set by the Ministry of Mines and Mining Development are achievable and will continue to review progress with all stakeholders within the mining value chain to realise the vision of US\$12-billion-dollar industry and contribute to the 2030 national vision of an Upper middled income economy.
- Industry executives, relevant policy makers, senior government officials, financiers and investors are among the 300 delegates who attended the ceremony.

**5.2.1 Awards and Competition winners**

- Eight (8) loyal exhibitors who were participating for the 25<sup>th</sup> year in a row, were honoured for their consistent support of the expo since its inception in 1996. President Mnangagwa handed awards to the honoured exhibitors that included BOC Gases, the Environmental Management Authority, Haggie Rand Zimbabwe (Pvt) Ltd, Industrial



Sands (Pvt) Ltd, the Ministry of Mines and Mining Development, the National Railways of Zimbabwe, Shepco Industrial Supplies and the Zimbabwe Revenue Authority.

- In terms of Mine Entra competition winners, P & R Hydraulics won Gold for The Best Zimbabwean Exhibit in the Value Addition (Manufacturing) Category with first runner-up being Shepco Industrial Supplies and Haggie Rand coming in as second runner-up. Pump and Steel scooped the Best Zimbabwean Exhibit in the Suppliers Category with Orac Systems second and BOC Gases third. The Best Zimbabwean Exhibit in the Services Category was awarded to Mike Appel with Redan coming in at second place and Total Energies third.
- The Best Foreign Exhibitor went to Barloworld Equipment from South Africa and Shandong Xinhai Mining Technology and Equipment from China came second.

### **5.3 Small Scale and Artisanal Miners Conference**

- On Friday 22 July, the Zimbabwe Miners' Federation (ZMF) hosted the Small Scale and Artisanal Miners Conference at the Zimbabwe International Exhibition Centre. The Minister of Mines and Mining Development, Hon. Winston Chitando, who was the Guest of Honour at this conference, underscored the opportunities that abound for this segment of the mining sector and the need for a disciplined focus on the industry's vision which also feeds into the national vision of an Upper Middle-Income Economy by 2030.
- ZMF president Ms Henrietta Rushwaya, addressed the conference and presented relevant needs of this segment of the Mining sector

### **5.4 Mine Entra Charity Golf Challenge**

- The 6<sup>th</sup> edition of the Mine Entra Charity Golf Challenge took place on Friday with 105 registered players networking off the exhibition floor, at the Bulawayo Golf Club.

## **6. Media Coverage**

The event was well covered in the buildup and during the show. Most of the coverage was positive with constructive feedback.

- 16 local media houses, 2 international and 12 freelance journalists were accredited to cover the 2022 edition of Mine Entra. There was extensive coverage of the exhibition and its concurrent events in local and international markets through radio, television, newspaper and dedicated mining publications.
- The Zimbabwe Independent and Daily News published post-show advertising supplements with a focus on Mine Entra 2022.
- The following media houses/publications carried Mine Entra 2022 stories both pre-, during and post-show:
  - TV & Radio Stations – ZTV, SFM, Star FM, Classic 263, Khulumani FM, ZBC National FM, 95.8 Central Radio, SkyzMetro, ZiFM, YAFM and VOA,
  - Newspapers - Herald, The Standard, Sunday Mail, Sunday News, Newsday, Chronicle the Zimbabwe Independent and Financial Gazette



- Online – Business Times, Byo24, Creamer Media Engineering News, Mining Index, Mining Zimbabwe, Southern Times, Harare Post, New Zimbabwe, VOA Ndebele

## 7. Appreciation

The company sincerely thanks the Mine Entra Working Committee as well as the following sponsors and partners who contributed to making Mine Entra 2022 a success:

### GOLD



### SILVER



### BRONZE



### RUBY

