



# AfriConfex

Africa Infrastructure & Built Environment Confex

20 – 21 October 2022

**Solid Foundation. Stronger Future:**  
Exploring Linkages in the Infrastructure  
Value Chain



ZIMBABWE INTERNATIONAL EXHIBITION CENTRE, BULAWAYO



## Africa Infrastructure & Built Environment Confex

The inaugural Africa Infrastructure and Built Environment Confex (AfriConfex) is set to be the country's mega construction and infrastructure event and will be the biggest gathering of buyers and sellers for the entire built environment value chain. Running under the theme, **"Solid Foundation. Stronger Future - Exploring Linkages in the Infrastructure Value Chain,"** the event aims to profile and give a voice to the infrastructure and construction sectors in Zimbabwe and across Africa. Organised by the Zimbabwe International Trade Fair Company (ZITF), AfriConfex comes at an opportune time given the Zimbabwean government's strategy for infrastructure development under the National Development Strategy 1, and given the fast-approaching end of The First Ten Year Implementation Plan of Agenda 2063 (2013 – 2023).

The growth of an economy is often gauged by monitoring new infrastructure development which is an indicator of consumer confidence. The industry's broad and intense linkages with other sectors stimulate economic development, is a major generator of jobs, and constitutes an important component of Gross Domestic Product (GDP). It is exciting to note that there has been a recent increase in the number of infrastructure development and construction projects being commissioned throughout Zimbabwe and within the region. Leveraging on this upward trajectory, AfriConfex will spotlight the following long-term goals:

- (a) Attainment of a high standard of living, quality of life and well-being for all,
- (b) Building world-class infrastructure that crisscrosses Africa by improving connectivity through newer and bolder initiatives to link the continent by rail, road, sea and air, and developing regional and continental power pools, and,
- (c) Transformation of Africa's economies through beneficiation from Africa's natural resources manufacturing, industrialization and value addition.

Source: African Union <https://au.int/agenda2063/aspirations>

By bringing together key stakeholders to deliberate on key trends and critical insights into African construction and infrastructure value chains, along with key drivers, restraints, and growth opportunities, AfriConfex plays a pivotal indirect role in attaining these continental aspirations. The 2022 edition will feature an exciting exhibition and immersive conference programme.

**AfriConfex was created with Sustainable Development Goals attainment in mind!**

**9** INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



Build Resilient Infrastructure, Promote Inclusive and Sustainable Industrialization and Foster Innovation.

**11** SUSTAINABLE CITIES  
AND COMMUNITIES



Make Cities and Human Settlements Inclusive, Safe, Resilient and Sustainable

## Why Attend the AfriConfex 2022?

- B**uild relationships and synergies among industry players within the region and offer an extensive networking opportunity amongst industry players,
- U**nderstand and keep track of global trends, international labour markets, and new legal backgrounds and regulations for upcoming projects,
- I**nteract with policymakers and stakeholders to discuss construction industry policies, initiatives and emerging growth opportunities
- L**everage on your unique offering by promoting new products, services and innovations to local, regional and international markets, and,
- D**evelop new business strategies with exclusive access to an unmatched platform for the global and local construction industry to network, exchange knowledge, and conduct sustainable business.

## Exhibitor Profile

As part of the AfriConfex 2022, there will be a supporting exhibition. Exhibitors from these and other sectors are encouraged to participate:

- Architects
- Artisans
- Building Contractors
- Building Suppliers
- Building Owners
- Business Member Organisations (BMOs)
- City Councils and Municipalities
- Civil Engineers
- Consultants
- Contractors
- Developers
- Development Agencies
- Electrical Engineers
- Fabricators
- Facility Management
- Rural Districts Councils
- Financial Services Providers
- Government Implementing Agencies
- Infrastructure-related Government Departments
- Interior Designers
- Investors
- Mechanical Engineers
- MEP Engineers
- Plant Managers
- Procurement Managers
- Project Managers
- Purchasing Managers
- Quantity Surveyors
- Real Estate Developers
- Structural Engineers
- And all other interested stakeholders



## Visitor Profile

Visitors are welcome from industry as well as from the public and private sectors, including but not limited to:

CEOs / General managers in Construction Equipment / Machinery Supply, Construction Project Managers, Distributors, Dealers, Importers, Engineers, Exporters of Construction Machinery / Equipment, Environmental Protection Personnel, Financial Institutions, Government Representatives and Industry Institutions, IT and Communication Solution Providers, Materials Handling / Transport / Distribution / Storage, Quality Surveyors, Service Companies, Utilities and Power (Distribution and Generation) and all other interested stakeholders.

## How to Participate

### Exhibition

Book your space and showcase your company's products and services to an engaged and targeted audience. Contact [coordinator2@zitf.co.zw](mailto:coordinator2@zitf.co.zw)

### Conference

Attend the workshops and main conference to be part of the dialogue on: [coordinator2@zitf.co.zw](mailto:coordinator2@zitf.co.zw)

- Construction industry policies and Legal Framework
- Financing construction projects: Opportunities, Challenges & Solutions
- Zimbabwe's Infrastructure Drive: Upstream & Downstream business opportunities
- Growing the indigenous built environment ecosystem and export of services
- Urban and rural road infrastructure development

To book your seat, email [pr1@zitf.co.zw](mailto:pr1@zitf.co.zw)

### Partner with us

Enjoy heightened visibility for your brand and an opportunity to put your organisation into a unique group of companies who hold solutions for the industry.

## Consider partnering in one of the following ways:

### Sponsorship Package

- Conference folders, refreshments, programme
- Delegate bags
- Internet connectivity and hardware

### Advertising Opportunities

- Conference programme
- Mounting of banners at the conference venue
- Distribution of promotional material to delegates
- Insertions in the conference folders





### About the Organisers

The Zimbabwe International Exhibition Centre is a modern, purpose-built facility that boasts six fully equipped and serviced exhibition halls, hundreds of individuals pavilions and open-air sites as well as an Olympic sized sports arena. The exhibition centre is adaptable to a variety of uses depending on the size and purpose of your event.

To enquire or book a venue: email us on [zitfmktg@zitf.co.zw](mailto:zitfmktg@zitf.co.zw)

### About the Venue

The Zimbabwe International Trade Fair Company (ZITF Company) is the leading international exhibition organiser in the country. Our exhibitions and events are the first place where industry trends, ideas and innovative products are unveiled. We bring together a diverse audience to promote trade and investment in the country. As part of our portfolio, we also offer stand building, venue and business consultancy services.

Partner	Endorsements
 Ministry of Transport & Infrastructure Development	 Zimbabwe Construction Industry Association  Construction Industry Federation of Zimbabwe  Zimbabwe Building Contractors Association

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